Title: *Hearsay / Othering Machines*

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Exhibition room: Digital Media Exhibition Segment 6/7

Description: *Hearsay* is a setup of [8] identical devices to experimentally investigate the behavior of groups, in respect of opinion formation. Based on the daring assumption that impressions are formed by the mere repetition of the same stimuli, the content of information is neglected, and only its frequency of reoccurrence remains important.   
The devices communicate via simple sound emission and -detection where the abundancy of each transmitted signal is stored. The composition of the databases, or the devices’ c*onvictions*, are steadily visualized by the colored LED, and can be observed as opinions are spreading.